

# LEGEND

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## FLEET SOLUTIONS

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EDITION 02 - NOVEMBER  
***A LEGEND FLEET  
BULLETIN***

TAKING YOUR UPFITS  
TO THE NEXT LEVEL

# LIKE A LEGEND.

## IN THIS ISSUE

- Blood Donor Van
- Wall Liners: A New Era
- Legend HQ Spotlight
- 2021 Ford Transit Options



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www.legendfleet.com  
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## NEWS BULLETIN FROM LEGEND FLEET - 11.12.20

Welcome, and thank you for downloading our e-newsletter! In each edition, we will be showcasing certified Legend upfitters from across North America and the awesome upfit work they are doing, a product spotlight, and what we've been up to at Legend HQ. Enjoy!

### UPFITTER SPOTLIGHT - AAA WORK TRUCKS

Owned and operated by the Scafidi Family, American Automotive Aftermarket, Inc (AAA Work Trucks) is a commercial vehicle upfitter located in Massachusetts, USA. This family-owned-and-operated company has established a strong reputation and are well known for developing commercial van/truck solutions for any application for any sized fleet! With over 30 years' experience in the automotive industry, AAA Work Trucks has developed many distinct relationships with automotive dealerships across New England, as well as regionally-recognized Fleet Management Companies. AAA Work Trucks is committed to delivering a high level sales and service experience.



## BLOOD DONOR VAN

For this upfit, AAA Work Trucks worked with a public health department/non-profit organization on their first mobile outreach van. Their work involves advocating healthcare delivery in the local community, such as conducting mobile exams and drawing blood.

"Once we understood the customer's vision, we guided them to opt for multiple Legend products - the StabiliGrip floor, and DuraTherm wall and ceiling liners for this project. Going with StabiliGrip was an important decision, because they will be working with blood, and it is critical for them to have the van surfaces covered with something that can be easily cleaned.

The StabiliGrip floor was also the best option for this customer, because it provides coverage, strength, and most importantly, it is anti-slip. The clean and inviting DuraTherm liners enhance the professional appearance of the van, which is a very important feature in the healthcare industry.

There are also several interesting products which AAA Work Trucks installed in this van in addition to Legend's quality products, such as the custom fabricated blood draw chair and bench."



### LEGEND PRODUCTS IN UPFIT:

StabiliGrip Rigid Floor, and Wall, Ceiling, Door Liners, Aluminium Sills.

- TONI SPITOLERI, SALES @ AAA WORK TRUCKS  
- LESLIE SCAFIDI, VP @ AAA WORK TRUCKS





INSULATED WALL LINER



STABILIGRIP RIGID FLOOR



ALUMINIUM SILL PLATES



INSULATED CEILING LINER

ALUMINIUM TOP SILLS





## PRODUCT SPOTLIGHT - WALL LINERS: A NEW ERA



# TEXTURED DURATHERM LINERS HANDLES EVEN MORE “WEAR AND TEAR.”

For over a decade, Legend interior liners have protected vans in fleets of all sizes across North America. They've prevented van wraps from being ruined when equipment is inadvertently pressed against the walls day after day. They've provided temperature control because they're insulated. They've prevented thousands of envelopes mailed by some of the largest couriers from slipping down into the bare metal cavities of the van. They've deadened noise during the work day for thousands of technicians.

Now, Legend is raising the bar on quality once again, with the introduction of our textured liner, which effectively make the liners much more scratch-resistant, to last even longer. All grey liners going forward will be textured, and customers are already loving it!





Tillsonburg, ON - in the past month Legend has seen a surge in demand for wall liners. The A Team on our production floor stepped up to meet it, working from 11 PM to 5 PM for over seven days straight one week. Kudos!

These protective insulated liners are serving hundreds of van fleets across North America and Legend is working hard to ensure they can be upfitted and, to get them on the road as fast as possible. Notably, the parcel/last mile delivery industry is in ramp-up season. As Christmas-time fast approaches, more home deliveries are being made than ever before. This is due to the current restrictions, so delivery companies need to get their vans on the road yesterday.

(Read Past Blog Post: [Last Mile Delivery - Things to Consider](#))

Speaking of the last mile delivery industry, we exhibited at [Home Delivery World](#) - "North America's most important retail logistics event", where exhibitors and attendees discussed all things mobile delivery, and what we can forecast to see in the way of changes to the deliveriescape looking ahead. It was an enlightening experience, and we look forward to working with the industry as it adapts to the changing world.

In other news, our expansion project at our headquarters in Ontario is moving swiftly. The first of the stock racking is up and all sides are nearly closed up for the winter season. Once that is done, the magic begins to happen inside. Stay tuned for more updates!

## INDUSTRY UPDATE - 2021 TRANSIT OPTIONS

We found this vehicle options article very interesting. See snippet from the [article](#) below - written by Automotive Fleet.

"With many Americans working from home and practicing social distancing during the pandemic, the popularity of recreational vehicles has soared at the same time package delivery has seen incredible growth," says Tiffany Chang, Ford fleet brand strategy manager. "Our new 2021 Transit options help people design the recreational vehicles of their dreams and help enable our commercial customers to more efficiently deliver goods and services across the country."



**READ ARTICLE:**  
**2021 FORD TRANSIT GETS  
PARCEL DELIVERY &  
RECREATION PACKAGES**

Let us know what you thought of this edition of the LikeALegend news bulletin! Drop a line to [info@legendfleet.com](mailto:info@legendfleet.com), we love hearing from you!

# Thank you

for reading this issue of the LikeALegend news bulletin.  
Should you have any questions, please feel free to reach out,  
our team is more than happy to chat! See you next time!

## LEGEND FLEET SOLUTIONS

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